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Program

**The Vienna Conference on Strategy, Organizational Design and
Innovation – 10 Years Anniversary
Universität Wien, Senate Hall (Senatsaal)**

24 June – 26 June 2022

Friday, 24 June 2022

19.00

Early bird evening out at a local “Heuriger” (Traditional winegarden) in the vineyards at the outskirts of town.

“Late early birds” should please come directly to: Heuriger Fuhrgassl-Huber; Neustift am Walde 68, 1190 Wien



Stadt  Wien

Kindly supported by the Mayor of Vienna

Saturday, 25 June 2022

11.30 – 12.00

Registration at Senatssaal (“senate hall”), University of Vienna, Universitätsring 1 (please enter the main building and follow the signs for the conference).

12.00 – 12.15

Welcome by Markus Reitzig

12.15 – 13.00

Keynote speech by Shane Greenstein: Title TBA

13.00 – 13.15 Coffee break

13.15 – 15.15

Paper session 1 (4 x 25 mins/paper plus 20 mins total discussion, with a brief break in between)

Session chair: Shane Greenstein

1/1 Minh H. Vo, **Daniel Z. Mack**, Quy N. Huy – Investing in Employees to Let Them Go: How a Resource-Poor Venture Develops Organizational Innovation Capability in High-Tech R&D

1/2 **Sukti Ghosh**, Arianna Marchetti, Victoria Sevchenko - Organizational Culture as Barriers to Employee Mobility: Evidence from a Large Scale Study of Employer Reviews and Online Job Postings

1/3 **Tim Meyer**, Anna Kerkhof, Carmelo Cennamo, Tobias Kretschmer - Competition for Attention on Information Platforms: The Case of Local News Outlets

1/4 Michael Vetter, Joachim Henkel, Henning Piezunka, **Helge Klapper** - The Effect of Acquisitions on Open Source Software Development

15.15 – 15.30 Coffee break

15.30 – 16.15

Keynote speech by Henrich Greve: Title TBA

16.15-17.50

Paper session 2 (3 x 25 mins/paper plus 20 mins total discussion, with a brief break in between)

Session chair: Henrich Greve

2/1 **Giulia Cancellieri**, Gino Cattani, Simone Ferriani- Tradition as a Resource: Robust and Radical Interpretations of Operatic Tradition in the Italian Opera Industry, 1989-2011

2/2 **Tomas Lego**, Helge Klapper, Markus Reitzig – (When) are Coalitions Good or Bad for Organizations – a Learning Perspective

2/3 **David Huber**, David Reetz, Oliver Alexy - Innovation and the Asymptotic Rationality of Artificial Intelligence

19.00 Dinner at the town hall, Restaurant Wiener Rathauskeller, Rathausplatz 1, 1010 Vienna. Dress code: Semi-formal . For gents: shirt and blazer (no tie/black tie/smoking). For ladies: smart dress or suit.

Sunday, 26 June 2022

09.30 – 10.15

Keynote speech by Hart E. Posen: Title TBA

10.15 – 10.30 Coffee break

10.30 – 12.30

Paper session 3 (4 x 25 mins/paper plus 20 mins total discussion, with a brief break in between)

Session chair: Hart E. Posen

3/1 **Tiberiu Ungureanu**, Kannan Srikanth, Oliver Baumann – Commitment Follows Structure: How to Allocate Resources in Hierarchical Organizations

3/2 **Dong Nghi Pham**, Luis A. Rios, Maciej Workiewicz- Remote Access Memories: How Remote Work Will Impact Organizational Learning and What Firms Can Do About It

3/3 Sukwoong Choi, Namil Kim, Junsik Kim, **Hyo Kang** - How Does AI Improve Human Decision-Making? Evidence from the AI-Powered Go Program

3/4 Arkadiy V. Sakhartov, **Toby X. Li**, Jeffrey J. Reuer, Ashton Hawk - Redeployment of rigs across fields in the oil-drilling industry

12.30 – 13.45 Lunch break in the Arkadenhof

13.45 – 15.45

Paper session 4 (4 x 25 mins/paper plus 20 mins discussion, with a brief break in between)

Session Chair: Jeff Reuer

4/1 **Natalie Shefer**, Ithai Stern - The Agency Vortex: Why Top Management is Full of Self-Interested People and Its Implications to Strategy Research

4/2 **Anna Szerb**, Ilze Kivleniece, Vikas Aggarwal - Meeting the Need for Scale: Soft Governance and Scaling in Dual-Purpose Organizations

4/3 **Sreevathsar Sridhar**, Sendil Ethiraj- How do incumbents respond to the entry of AI? A study in the mutual funds industry

4/4 **Andrew V. Shipilov**, Yeonsin Ahn, Henrich R. Greve, Timothy J. Rowley - Does Governance Matter? The Impact of Board Reform Practices on Firm Performance

15.45 – 16.00

Wrap up