

## **PRELIMINARY PROGRAM 2019**

### **The Vienna Conference on Strategy, Organizational Design, and Innovation**

21 June 2019

**19.00**

Early bird evening out at local “Heuriger” (winegarden) *Fuhrgassl-Huber* in the vineyards at the outskirts of town. Official introduction to the conference by a representative of the Mayor of Vienna (tbc).

Joint meeting point for collective transport in front of the Hotel Regina at 18:30 (we will organize for transportation from there). “Late early birds”: Please come directly to: Neustift am Walde 68, 1190 Vienna.

22 June 2019

**11.30 – 12.00**

**Registration at Senatssaal** (“senate hall”), University of Vienna, Universitätsring 1, 1010 Vienna (please enter the main building and follow the signs for the conference)

**12.00 – 12.15**

**Welcome**

**12.15 – 13.00**

**Keynote speech** by Gautam Ahuja: Title TBD

**13.00 – 13.15**

Short coffee break

**13.15 – 15.00**

**Paper session 1** (3 x 25 mins/paper plus 20 mins total discussion, with brief break in between)

Session chair: Gautam Ahuja

1/1 Ann Majchrzak, Arvind Malhotra, **Oliver Alexy** – Governance of distant broadcast search: How crowds may be used to frame and solve ambiguous problems

1/2 Phanish Puranam, **Yash Raj Shrestha**, Vivianna Fang He, Georg von Krogh - Algorithmic induction through machine learning: Using predictions to theorize  
1/3 Emilie R. Feldman, **Arkadiy V. Sakhartov** - The strategic choice between resource redeployment and divestiture

**15.00 – 15.30**

Long coffee break

**15.30 – 16.15**

**Keynote speech** by Ann Majchrzak: Title TBD

**16.15 – 16.30**

Short coffee break

**16.30 – 18.15**

**Paper session 2** (3 x 25 mins/paper plus 20 mins total discussion, with brief break in between)

Session chair: Ann Majchrzak

2/1 **Helge Klapper**, Henning Piezunka, Linus Dahlander - Whom to oppose if you seek support: Antecedents of negative peer evaluations on Wikipedia

2/2 **Christina Kyprianou**, Paul Fox, Ryan Boyd - A relational view of platform ecosystems: linking the structure and content of firms' and stakeholders' interactions to generativity (Updated 14/03)

2/3 **Ronald Klingebiel** – Mechanism design for innovation under uncertainty

**20.00**

Dinner in the old town hall. Dress code: Semi-formal<sup>1</sup>. Aperitifs being served as of **19.30**

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<sup>1</sup> For gents: shirt and blazer (no tie/black tie/smoking). For ladies: smart dress or suit.

23 June 2019

**09.30 – 10.15**

**Keynote speech** by Nicolaj Siggelkow: Title TBD

**10.15 – 10.30**

Short coffee break

**10.30 – 12.15**

**Paper session 3** (3 x 25 mins/paper plus 20 mins total discussion, with brief break in between)

Session chair: Nicolaj Siggelkow

3/1 **Aldona Kapacinskaite**, Colleen Cunningham - Experimenting strategically: Inter-firm relationships and "in the field" innovation

3/2 **Pooyan Khashabi**, Matthias Heinz, Nick Zubanov, Tobias Kretschmer; Guido Friebel - Market Competition and effectiveness of performance pay: Evidence from the field

3/3 **Jeroen Struben**, Brandon Lee; Christopher Bingham - Collective Action Dynamics During Market Formation

**12.15 – 13.30**

**Lunch break in the Arkadenhof**

**13.30 – 14.15**

**Keynote speech** by Thorbjørn Knudsen: Title TBD

**14.15 – 14.30**

Short coffee break

**14.30 – 16.30**

**Paper session 4** (4 x 20 mins/ paper plus 20 mins total discussion, with brief break in between)

Session chair: Thorbjørn Knudsen

4/1 Nicholas Argyres, **Janet Bercovitz**, Giorgio Zanarone - The role of relationship scope in sustaining relational contracts in interfirm networks

4/2 **Megan Lawrence**, Christopher Poliquin - Prior Experience and the emergence of hierarchy in young firms

4/3 John S. Chen, Daniel W. Elfenbein, **Hart. E. Posen**, Ming Zhu Wang - Organizational design, overconfidence, and learning in entrepreneurial teams

4/4 **Valentina Richter**, Robert Janjic, Helge Klapper, Steffen Keck – Searching rugged landscapes – experimental evidence

**16.30 – 16.45**

**Wrap up**

**Sponsored by**



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