

CONTACT INFORMATION

Strategic Management Subject Area
University of Vienna
Oskar-Morgenstern Platz 1
A-1090 Vienna, Austria
markus.reitzig@univie.ac.at

+ 43 (0) 42 77 3797 - 0 (office)
+ 43 (0) 42 77 3797 - 2 (direct)

EMPLOYMENT

2012 - Endowed Chair, Full Professor of Strategic Management
University of Vienna
2006-12 Assistant Professor for Strategic Management & Entrepreneurship,
London Business School
2002-06 From Assistant Professor to Associate Professor (tenured 2004) for Strategic
Management, **Copenhagen Business School**
1998-2002 Scientific Co-worker (research and teaching) in business administration at the
University of Munich

VISITING POSITIONS

2017 Visiting Professor, **Keio University**
2014 Visiting Professor, **INSEAD** (Singapore)
2005 Visiting Associate Professor, **Australian Graduate School of Management**
2004 Visiting Fellow, **Australian Graduate School of Management**
2004 Visiting Researcher, **German Central Bank**
2001 Visiting Scholar in business administration at the
Haas School of Business, University of California at Berkeley
1997 Visiting Research Scholar in applied chemistry at the Medical School of the
University of California at San Diego

NON-ACADEMIC POSITIONS

2023- Organization Design Expert and Academic Advisor to **Mercer (MarshMcLennan group)**
2002- Independent Advisor to a variety of companies and (inter)national organizations

UNIVERSITY EDUCATION

2002 **UC Berkeley** (visiting) and **University of Munich**,
Dr.oec.publ. (= Ph.D.) in bus. econ.
2001 **University of Munich**,
Master of Business Research (grade: "ausgezeichnet" = with distinction)
1998 **UC San Diego** (visiting) and **University of Kiel**,
Diplom-Chemiker (= Master of Science) (grade: "sehr gut" = highest honors)
1994 **University of Konstanz**,
Vordiplom Chemie (= Bachelor of Science) (grade: "gut" = honors)

Extra course work: Law studies (3 years) at the Universities of Kiel and LUISS Rome

AREAS OF RESEARCH

Business strategy and organizational design, with a particular focus on human behavior and innovation

PRINCIPAL PUBLICATIONS SUMMARY (FOR DETAILS SEE "LIST OF PUBLICATIONS")

Academy of Management Review (1), Organization Science (2), Strategic Management Journal (8), Research Policy (6), Industrial and Corporate Change (1), International Journal of Industrial Organization (1), Journal of Organization Design (1), Economics of Innovation and New Technology (1), Harvard Business Review (1), Sloan Management Review (3), Business Strategy Review (1), McKinsey Quarterly (1)

IMPACT OF RESEARCH: CITATION COUNT AND OTHER METRICS

Web of Science (WS) comprising SCIE, SSCI, CPCI-S, CPCI-SSH, BKCI-S, BKCI-SSH

Total (incl. books, working papers, self-cites): **1880 (January 2023)**

h-index: **19**

Google Scholar

Total: **5119 (February 2023)**

h-index: **29**

RESEARCH GRANTS

| | |
|-----------|--|
| 2014-2020 | Austrian National Science Foundation (FWF), Organizational Design , 333.291 EUR |
| 2013-2019 | Austrian National Bank Anniversary Fund, Multiple Scope Decisions , 107.915 EUR |
| 2011 | London Business School, IIE , 5.000 UK£ |
| 2007-2011 | London Business School, RAMD , total of 51.200 UK£ |
| 2003 | The Danish Social Science Council, IP Network "RIPE" , 107.000 EUR |
| 2003 | The Danish Social Science Council, Biotech "COMBI" , personal share 35.000 EUR |
| 2003 | Australian Research Council, IP and Knowledge Flows , personal share 7.500 EUR |
| 2003 | The Copenhagen Business School Presidential Funds, IP Strategy , 25.000 EUR |

EDITORIAL ACTIVITIES

| | |
|--------------------------------|------------------------------------|
| Strategy Science | Contributing Editor (2022-) |
| Strategic Management Journal | Editorial Board (2013-) |
| Organization Science | Editorial Board (2014-) |
| Journal of Organization Design | Editorial Board (2015-) |

PHD STUDENT PLACEMENTS

Name, graduating university (role), first/current placement (university, year, position),

| | | | |
|---------|----------------------|-----------------------|--|
| 2020- | Kathrin Heiss | U of Vienna (co-adv.) | Ongoing |
| 2019- | Robert Janjic | U of Vienna (advisor) | Ongoing |
| 2018- | Tomas Lego | U of Vienna (advisor) | Ongoing |
| 2017- | Valentina Richter | U of Vienna (advisor) | Ongoing |
| 2014-20 | Inna Smirnova | U of Vienna (advisor) | University of Michigan, 2021 (post doc) |
| 2013-18 | Christian Schumacher | U of Vienna (advisor) | WU Vienna, 2017/ CBS, 2021 faculty (tt) |
| 2012-16 | Helge Klapper | U of Vienna (advisor) | Erasmus U, 2017/Krannert 2023, faculty (tt) |
| 2008-14 | Ramon Lecuona Torras | LBS (advisor) | Duke U, 2014, faculty (tt)/Tuck, 2018, faculty |

TEACHING EXPERIENCE (AND RATINGS)

PhD level

Strategy Content, Fundamental Readings in Business, Applying Advanced Regression Techniques

Master level

Core Strategy, Novel Forms of Organizing, Innovation management, Intellectual Property Management

I taught PhD and Master classes, amongst other places, at London Business School (average rating 4,5/5), INSEAD (average rating 4,0/5) and Vienna University (inverse average rating 4,5/5)

Executive education

I have been giving numerous trainings on general strategy, strategic innovation, organization design, and strategic management of intellectual property in Bangalore, Bologna, Cairo, Copenhagen, Delhi, Dubai, Gothenburg, Kolkata, Lagos, London, Milan, Munich, Oslo, Rome, and Zurich since 2003

SCHOLARLY SERVICE (SELECTION)

- **At Copenhagen Business School**
 - o Founder and co-ordinator of the faculty network for the *Research in Intellectual Property Economics and Strategy (RIPE)* (2003 -2006)
- **At London Business School**
 - o Co-organizer of panels on “Policy and Strategy” (2008) and “Innovation” (2011) at the Sumantra Ghoshal conference at London Business School
 - o Member of the SIM recruiting committee at London Business School (2010)
- **At the University of Vienna**
 - o Technology transfer task force University of Vienna, Vice President’s office (2012)
 - o Entrepreneurship center task force University of Vienna, President’s office (2013)
 - o PhD “Management” program and selection committee (2014-)
 - o Research advisory committee, Vice Dean’s office (2015-)
 - o Strategy search committee, Vice Dean’s office (2015)
 - o Search and Appointments committee, Chaired Professor of Financial Accounting (2015 - 22)
 - o Head of Search and Appointments committee, Chaired Professor of Innovation (2018, 2020)
 - o Head of the PhD “Management” program (2018-2020); Vice Head of PhD studies at the Faculty of Economics, Statistics, and Business (2018-2020)
- **External**
 - o Various professorial appointment committees: external referee/tenure letter writer (2013-)
 - o Referee for Leverhulme Trust (2010), Swiss Science Foundation (2013,2014), Austrian National Bank Anniversary Fund (2014), Killam Prize (2015)

HONORS, AWARDS, AND FELLOWSHIPS

| | |
|-----------|---|
| 2021 | Recipient of the Bill Nobles Fellowship awarded by Rutgers University/NJ for studies on leadership and non-hierarchical organizations |
| 2014 | Finalist for the Consolidator Grant awarded by the European Research Council (ERC) |
| 2005 | Recipient of the Tietgen Prize awarded at the national (Danish) level for outstanding internationally recognized research in business economics |
| 2002 | Nomination for the Carolyn Dexter Paper Award by the Academy of Management |
| 2002 | Nomination for the Strategic Management Society Best Conference Paper Award |
| 2002 | Valedictorian at the PhD graduation ceremony at the University of Munich |
| 2001 | Recipient of the German Academic Exchange Service (DAAD) fellowship for dissertational studies at the University of California at Berkeley |
| 1994-1998 | Recipient of the Fritz-ter-Meer Fellowship by the Bayer AG Leverkusen for outstanding studies in chemistry |
| 1997 | Visiting research scholar/ DAAD intern at the University of California at San Diego |
| 1996-1997 | Recipient of a mobility fellowship by the European Union for law studies in Rome |
| 1994-1995 | Fulbright travel grant and University of Massachusetts at Dartmouth Grant (declined) |
| 1991 | Recipient of the Abitur Award by the German Chemical Industry Foundation |
| 1991 | Recipient of the Abitur Award by the Ratsgymnasium Bielefeld |
| 1988-1989 | Recipient of the Dr.Reinhard-Hector fellowship for High-School Studies at Abingdon School/Oxford |

ADVISORY (SELECTED)

Over the last two decades, I have been consulting on issues of business strategy, corporate innovation, and intellectual property with a variety of clients from the private sector, including Fortune 50 corporations. I have also worked as an academic consultant for the Danish Patent Office, the European Patent Office, and the United Nations Economic Commission for Europe. As of 2023, I officially serve as academic advisor to and organizational design expert for Mercer (a business of MarshMcLennan), collaborating closely with their European transformation services group.

LANGUAGE SKILLS

German (native), English (fluent), Italian (once fluent, now rusty), French (poorly conversational), Danish (survival kit)

REFERENCES

Upon request

LIST OF PUBLICATIONS

[[PhD] indicates essay from Ph.D. thesis; [FT50] [UTD] indicates Financial Times or UT Dallas journal list]

Scientific Journal Articles

Submitted or to be submitted shortly:

- [WP4] "Political-Decision Making – a Simulation Approach" (with Lego, T. and, Klapper, H.)
To be submitted
- [WP3] "Influence networks" (with Klapper, H., Maciejovsky, B., Puranam, P.)
To be submitted. [FT50] [UTD]
- [WP2] "OSS communities as Complementary Assets" (with Smirnova, I., and Mitsuhashi, H.)
To be submitted. [FT50] [UTD]

Reject and resubmit:

- [WP1] "Organizational Decision-Making" (with Klapper, H., Maciejovsky, B., Puranam, P.)
To be resubmitted to
Strategic Management Journal (in September 2022). [FT50] [UTD]

Printed or Forthcoming:

- [S24] "Managing Exploration in Organizations: The Effect of Superior Monitoring on Subordinate Search Behavior" (with Richter, V., Janjic, R., Keck, S., Klapper, H.)
Strategic Management Journal, forthcoming. [FT50] [UTD]
- [S23] "Building Status in an Online Community" (with Smirnova, I., and Sorenson, O.)
Organization Science, 33/6 2022, 2519-2540. [FT50] [UTD]
- [S22] "How to Get Better at Flatter Designs: Considerations for Shaping and Leading Organizations with Less Hierarchy"
Journal of Organization Design, 11 2022, 5-10.
- [S21] "What Makes the Right OSS Contributor Tick? Treatments to Motivate High-Skilled Developers," (with Smirnova, I., and Alexy, O.)
Research Policy, 51/1 2022. [FT50]
- [S20] "Adaptation or Persistence? Emergence and Revision of Organization Designs in New Ventures" (with Alexy, O., Pötz, K., and Puranam, P.)
Organization Science, 32/6 2021, 1391-1596. [FT50] [UTD]
- [S19] "Bitcoin as DAO—Between Fascination and Hype", comment in "Bitcoin and the Rise of Decentralized Autonomous Organizations," (with Hsieh, Y., Vergne, J., Anderson, P., Lakhani, K.),
Journal of Organization Design December 2018, 7-14.
- [S18] "On the Effects of Authority on Peer Motivation: Learning from Wikipedia" (with Klapper, H.)
Strategic Management Journal 39/8 2018, 2178-2203. [FT50] [UTD]
- [S17] "Surrendering Control to Gain Advantage: Reconciling Openness and the Resource-based View of the Firm." (with Alexy, O., West, J., and Klapper, H.)
Strategic Management Journal 39/6 2018, 1704-1727. [FT50] [UTD]
- [S16] "Corporate Hierarchy and Vertical Information Flow Within the Firm – a Behavioral View" (with Maciejovsky, B.)
Strategic Management Journal, 36/13 2015, 1979-1999. [FT50] [UTD]
- [S15] "What's "New" about New Forms of Organizing?," (with Puranam, P., and Alexy, O.),
Academy of Management Review, 39/2 2014, 162-180. [FT50] [UTD]
- [S14] "Knowledge Worth Having in 'Excess': The Value of Tacit and Firm-specific Human Resource Slack," (with Lecuona Torras, R.),
Strategic Management Journal, 35/7 2014, 954-973. [FT50] [UTD]
- [S13] "Firms' Counterintuitive Appropriation Strategies – Private-Collective Innovation and Competition" (with Alexy, O.)
Research Policy, 42/4 2013, 895-913. [FT50]
- [S12] "Biases in the Selection Stage of Bottom-up Strategy Formulation," (with Sorenson, O.)
Strategic Management Journal, 34/7 2013, 782-799. [FT50] [UTD]
- [S11] "The Hidden Costs of Outsourcing – Evidence from Patent Data," (with Wagner, S.)
Strategic Management Journal, 31/11 2010, 1183-1201. [FT50] [UTD]
- [S10] "Collateral Damage for R&D Manufacturers – How Patent Sharks Operate in Markets for Technology," (with Henkel, J., and Schneider, F.)
Industrial and Corporate Change, 19/3 2010, 947-967
- [S9] "Value Appropriation as an Organizational Capability: the Case of IP Protection through Patents", (with Puranam, P.)
Strategic Management Journal, 30/7 2009, 765-789. [FT50] [UTD]
- [S8] "Patent Assessment Quality – Analyzing the Degree and Kind of (In)Consistency in Patent Offices' Decision Making," (with Burke, P.),
Research Policy, 36/9 2007, 1404-1430. [FT50]
- [S7] "On Sharks, Trolls, and Their Patent Prey – Unrealistic Damage Awards and Firms' Strategies of

- 'Being Infringed'" (with Henkel, J. and Heath, C.),
Research Policy, 36/1 2007, 134-154. [FT50]
- [S6] "Improving Patent Valuation Methods for Management – Validating New Indicators by Analyzing Application Rationales",
Research Policy, 33/6/7 2004, 939-957. [FT50] [PhD]
- [S5] "The Private Values of "Thickets" and "Fences" – Towards an Updated Picture of the Use of Patents Across Industries,"
Economics of Innovation and New Technology, 13/5 2004, 457-476.
- [S4] "Determinants of Opposition Against EPO Patent Grants – the Case of Biotechnology and Pharmaceuticals,"
International Journal of Industrial Organization, 22/4 2004, 443-480 (with Harhoff, D.).
- [S3] "What Determines Patent Value – Insights from the Semiconductor Industry,"
Research Policy, 32/1 2003, 13-26. [FT50] [PhD]
- [S2] "Strategien zur Gewinnmaximierung bei der Anmeldung von Patenten – Wirtschaftliche und rechtliche Entscheidungsgrößen beim Schutz von Erfindungen,"
Zeitschrift für Betriebswirtschaft (ZfB), 5/2001, 509-530 (with Harhoff, D.). [PhD]
- [S1] "VOC Emissions After Building Renovations: Traditional and Less Common Indoor Air Contaminants, Potential Sources and Reported Health Complaints,"
Indoor Air, (VIII) 2 1998, 91-102 (with Mohr, S., Heinzow, B., and Knöppel, H.).

Articles in Top Practitioner Journals

- [P6] "Managing the Business Risks of 'Open' Innovation," (with Alexy, O.)
McKinsey Quarterly, Winter 2012, 17-21.
- [P5] "Smart Idea Selection – Is Your Company Choosing the Best Innovation Ideas?"
Sloan Management Review, Summer 2011, 47-52. [FT50]
- [P4] "Patently (Un)Clear" (with Wagner, S.)
Business Strategy Review, Spring 2010, 28-33.
- [P3] "Big Picture – Patent Sharks" (with Henkel, J.)
Harvard Business Review, June 2008, 129-133. [FT50]
- German translation reprinted with permission in: **Harvard Business Manager**, 8 2008, 62-68.
- [P2] "How Executives Can Enhance IP Strategy and Performance,"
Sloan Management Review, Fall 2007, 37-43. [FT50]
- [P1] "Strategic Management of Intellectual Property,"
Sloan Management Review, Spring 2004, 35-40. [FT50]
- German translation reprinted with permission in: **Wirtschaftswoche**, 29 2004, 66-70.

Selected work in progress (titles are working titles)

"Political-Decision Making – insights from the European Song Contest" (with Lego, T.)

Books

"Get better at flatter – a guide to shaping and leading organizations with less hierarchy," Palgrave Macmillan, London, 2022.

"Die Bewertung von Patentrechten – eine theoretische und empirische Analyse aus Unternehmenssicht," Ph.D. thesis, Deutscher Universitäts Verlag, Wiesbaden, 2002.

INVITED SEMINAR PRESENTATIONS/LECTURES (ACADEMIC)

FGV-EBAPE & INSPER, outstanding invitation
University of Zurich, outstanding invitation
Swiss Federal Institute of Technology Zurich, outstanding invitation
University of Southern Denmark, Odense, outstanding invitation
Singapore Management University, Singapore, outstanding invitation

Rutgers University, School of Management and Labor Relations, 16 January 2021
Waseda University, Tokyo, 27 April 2019
Tel Aviv University, 07 June 2017
Sophia University, Tokyo, 09 May 2017
Frankfurt School of Management and Finance, 29 September 2015
Max-Planck Institute for Mathematics in the Sciences Leipzig, 23 January 2014
University of California at Riverside, 7 November 2013
Frankfurt School of Finance and Management, 5 October 2013
INSEAD, Singapore, 22 February 2013
VCEE Seminar Series, Vienna, 9 January 2015
Vienna University of Economics and Business, 2 September 2014
UNU MERIT Seminar Series, Maastricht, 1 November 2012
WHU Otto Beisheim School of Management, 28 November 2011
University of Düsseldorf, 22 October 2011
University of Technology Darmstadt, 18 October 2011
Institute of Management Development, Lausanne, 30 September 2010
Frankfurt School of Finance and Management, 24 November 2011
University College London, 4 October 2011
University of Vienna, 24 June 2011
Imperial College London, London, 5 April 2011
European Business School, Oestrich-Winkel, 6 December 2010
University of North Carolina at Chapel Hill, 24 September 2010
Universidade Católica Portuguesa at Lisbon, 17 June 2010
Freeman Center at SPRU, University of Sussex, Brighton, 30 October 2009
Libera' Università' degli Studi Sociali Guido Carli (LUISS) Rome, 15 October 2009
Harvard Business School SBI seminar series, 2 October 2009
Swiss Federal Institute of Technology Zurich, 25 March 2009
IESE Business School, Barcelona, 22 November 2007
Universitat Carlos III, Madrid, 5 November 2007
London Business School, London, 15 June 2007
Carnegie Mellon University, Pittsburgh, 4 May 2007
Leonard Stern School of Business, NYU, New York, 3 May 2007
Università Bocconi, CESPRI, Milan, 3 May 2006
Swiss Federal Institute of Technology Zurich, 28 February 2005
London Business School, 14 December 2005
Free University of Brussels, 13 October 2005
Melbourne University Business School & IPRIA, 18 February 2005
EPFL Lausanne, College of Management, 22 January 2005
Australian Graduate School of Management, Research Seminar, Sydney, 31 March 2004
University of Wollongong, Research Seminar, Wollongong, 26 March 2004
European Central Bank, Deutsche Bundesbank & ECB Joint Seminar, Frankfurt, 30 April 2003
Università' Autonoma di Barcelona, 29 May 2002
Center for Intellectual Property Studies, Chalmers University of Technology, 26 March 2003
HEC Paris, 28 January 2002
ESSEC Paris, 26 March 2002
Università' Commerciale Luigi Bocconi Milan, 10 December 2001
Copenhagen Business School, 17 December 2001

SELECTED CONFERENCE PRESENTATIONS (ACADEMIC)

Invited panelist at PDW, The Academy of Management meeting, Vancouver, 7 August 2022
The Academy of Management meetings, virtual, August 2021 (presentation by co-author)
The Academy of Management meetings, virtual, August 2020 (presentation by co-author)
The Academy of Management meetings, Boston, August 2019 (presentation by co-author)
The Academy of Management meetings, Atlanta, August 2017 (presentation by co-author)

Invited speaker at Behavioral Strategy Workshop, Strategic Management Society annual meeting, Berlin, 17 September 2016
Invited panelist at PDW, The Academy of Management meetings, Anaheim, 5 August 2016
Invited speaker at Panelist Symposium, The Academy of Management meetings, Vancouver, 10 August 2015
Invited speaker at PDW, Presenter Symposium, The Academy of Management meetings, Vancouver, 6 August 2015
Informs Annual Conference, Phoenix/AZ, 15 October 2012 (presentation by co-author)
Strategic Management Special Conference Latin America, Rio de Janeiro, February 2011 (presentation by co-author)
Darden Conference on Innovation and Entrepreneurship, Charlottesville, 5 May 2011
Academy of Management meetings, Montreal, August 2010 (presentation by co-author)
Invited speaker at 72nd annual meeting of the German Association for Business Professors (VHB), University of Bremen, 28 May 2010
Darden Conference on Innovation and Entrepreneurship, Charlottesville, 30 April 2010
Wharton Mini Conference on Technology, Philadelphia, 23 April 2010
The Academy of Management meetings, Anaheim, August 2008
The Academy of Management meetings, Philadelphia, 6 August 2007
The Academy of Management meetings, Atlanta, 14 August 2006
Invited participant in PDW, The Academy of Management annual meetings, Atlanta 12 August 2006
Queen Mary Institute of Intellectual Property, EIPIN Forum London, 8 May 2004
Swiss Federal Institute of Technology Zurich, EIPIN Forum Zurich, 3 December 2004
5th European Policy for Intellectual Property (EPIP) meeting, Copenhagen, 11 March 2005
German Central Bank, Spring Conference on "Financing Innovation", Eltville, 1 May 2004
The Strategic Management Society Annual Conference, Puerto Rico, 3 November 2004
The Danish Research Unit on Industrial Dynamics, Copenhagen, 13 June 2004
The Academy of Management meetings, Seattle/USA, 5 August 2003
The Danish Research Unit on Industrial Dynamics, Copenhagen, 14 June 2003
The Academy of Management meetings, Denver Colorado 12 August 2002
LINK Conference, Copenhagen, 1 November 2002
The Academy of Management meetings, Denver Colorado, 13 August 2002
The Danish Research Unit on Industrial Dynamics, Copenhagen, 07 June 2002
The Strategic Management Society Conference, Paris, 23 September 2002
Innovation Seminar, University of California at Berkeley / Haas School of Business, 26 September 2001.
European Academy of Management, IESE Barcelona, 19 April 2001.
Seminar Industrial Economics, Center for European Economic Research (ZEW) Mannheim, 13 April 2000,
Financing R&D in Science Based Industries, Madrid, 20-21 May 2000,
Intellectual Property Econometrics: Patents and Trademarks, Alicante, 19-21 April 2000,
Econometric Association for the Research in Industrial Economics, Lausanne/Switzerland, 04-07 September 2000,
German Economists' Association, Berlin, 19 September 2000.
Seminar Series The Economics of the Patent System, Ludwig-Maximilians University Munich, 8 July 1999.
German Engineers' Society (VDI) Meeting Odours in the Environment, Bad Kissingen, 4 March 1998,
Seminar Environmental Medicine for Physicians, Regional Authority for Nature and Environment of the Land Sleswig-Holstein, Flintbek, 2 February 1998,
Hearing at the Environmental Toxicology and Human Health Unit, Joint Research Centre of the European Union, Ispra, 24 February 1998.

ORGANIZATION OF CONFERENCES, SYMPOSIA, AND WORKSHOPS

Organizer of the 5th "Vienna Conference on Strategy, Organizational Design, and Innovation", Vienna, 25-26 June 2022
Organizer of the 4th "Vienna Conference on Strategy, Organizational Design, and Innovation", Vienna, 22-23 June 2019
Organizer of the 3rd "Vienna Conference on Strategy, Organizational Design, and Innovation", Vienna, 24-25 June 2017
Organizer of the 2nd "Vienna Conference on Strategy, Organizational Design, and Innovation", Vienna, 20-21 June 2015
Organizer of "Organizational Decision-Making", Presenter Symposium, The Academy of Management meeting, Philadelphia, 4 August 2014
Organizer of the 1st "Vienna Conference on Strategy, Organizational Design, and Innovation", Vienna, 22-23 June 2013
Co-organizer of the RIPE faculty conference on "Corporate Intellectual Property" (with Keld Laursen), Copenhagen, 7-8 December 2007

Organizer of the second RIPE faculty workshop for intellectual property economics and strategy, Copenhagen, December 2005
Organizer of “Doing Research with Patent Data”, Professional Development Workshop, The Academy of Management meeting (with Stuart Graham), Honolulu, 6 August 2005
Organizer of the first RIPE faculty workshop for intellectual property economics and strategy, Copenhagen, May 2004
Co-organizer of “Managing Intellectual Property in Knowledge Economies”, Symposium, The Academy of Management meeting (with Rosemarie Ziedonis), Seattle, 5 August 2003

TV AND RADIO APPEARANCES/MEDIA MENTIONS/INTERVIEWS (SELECTION ONLY)

Austrian Radio One Ö1 “Punkt Eins”, 10 January 2023, 1.00 pm
Handelsblatt, 18 October 2022
Handelsblatt, 8 September 2022
UCLA Anderson Review, 2022-03
INSEAD Knowledge, 2022-03
Die Presse, 6 May 2022
Austrian Radio One Ö1 “Punkt Eins”, 7 June 2021, 1.00 pm
TEDx event Vienna on 20 September 2020
Der Spiegel, Dezember 2019
Austrian Radio One Ö1 “Punkt Eins”, 12 December 2019, 1.00 pm
Der Standard, August 2019
Der Standard, 6. Mai 2019
Die Krone, 1. May 2019
Handelsblatt, 8 May 2019.
Semesterfrage Uni Wien, 29 April 2019
Uniport Uni Wien, March 2019
BeSt Fair, March 2019
Der Personalmanager, September 2018
Der Standard, 2 October 2017
UniWien Alumni Magazine, March 2017
Der Standard, 21 May 2016
brandeins Special Issue Corporate Careers, February 2016
Computerworld Special Issue Swiss CIO on 19 June 2015
Salzburger Nachrichten on 11 May 2015
Format.at (17/2015)
Scilog FWF on 20 April 2015
University of California at Riverside Today on 12 November 2014
Yale Insights on 17 June 2013
uni:view Magazin on 22 November 2013
Austrian Radio One Ö1, 24 April 2013, 7.05 pm
Emirates TV News on 11 January 2011
UAE National on 26 February 2012
pymnts.com, 2011
Chemistry and Industry, 2009
Die Welt, 23 February 2009
Compliance Plattform (published by the FAZ Institute), February 2009
Business Strategy Review, Spring 2009
LBS Alumni Magazine, September 2008
Süddeutsche Zeitung (online edition), 2008
Der Spiegel (online edition), 2008
Wall Street Journal Europe, 2007
Australian Graduate School of Management Quarterly, 2005
Mandag Morgen, 2004
The Economist (online), 12 April 2011
Financial Times Deutschland, 27 February 2003,
Børsen, 28 February 2003,

TEDx PRESENTATIONS

TEDx meeting, Vienna Museum of Technology, 20 September 2020
TEDx meeting, FH Kufstein/Tyrolia, 25 June 2016