

Short vita Markus Reitzig

Markus Reitzig is Professor for Strategic Management at the University of Vienna, and he has served as Subject Area Chair since the group's establishment in 2012. In 2014 and 2017, he was a Visiting Professor of Strategy at INSEAD and Keio University/Tokyo, respectively. Prior to his permanent appointment in Vienna, Dr. Reitzig worked as full-time faculty at Copenhagen Business School in Denmark (2002-2006) and London Business School in England (2006-2012). He studied chemistry, law and business economics in Germany, Italy, and the United States. Dr. Reitzig's research has been centered on the strategic management of innovative business models and new technologies. His prime area of investigation is the study of novel forms of organizing and non-hierarchical structures. Markus's latest book "Get better at flatter – shaping and leading organizations with less hierarchy" was released in 2022. Articles by Professor Reitzig have been published in journals such as *Harvard Business Review*, *Sloan Management Review*, *McKinsey Quarterly*, *Business Strategy Review*, *Academy of Management Review*, *Organization Science*, *Strategic Management Journal*, *Research Policy*, *Industrial and Corporate Change*, *International Journal of Industrial Organization*, and *Economics of Innovation and New Technology* and have been translated into several languages. Markus serves as a Contributing Editor for *Strategy Science* and he is a member of the Editorial Boards of the *Strategic Management Journal*, of *Organization Science*, and of the *Journal of Organization Design*. His former doctoral students were hired as assistant professors at Duke University, Copenhagen Business School, Erasmus University Rotterdam, and Purdue University. Markus was an invited speaker at TEDx events in 2016 (Kufstein) and 2020 (Vienna). He regularly speaks at corporate and public events, and he consults with both small and large companies in his area of expertise. As of 2023, he officially serves as academic advisor to and organizational design expert for Mercer Germany (a business of MarshMcLennan), collaborating closely with their European transformation services group.