

Long vita Markus Reitzig

Markus Reitzig studied chemistry (Diplom-Chemiker), law and business economics (Master of Business Research, Doctor oeconomia publicae) in Germany (Universities of Constance/Kiel/Munich), Italy (LUISS Rome), and the United States (UC San Diego/UC Berkeley). From 2002 until 2006 he was employed with the Copenhagen Business School in Denmark, first as Assistant Professor and, from 2004 onwards, as Associate Professor with tenure. During winter 2005, he worked with the Australian Graduate School of Management in Sydney as a Visiting Associate Professor. In 2006, Dr. Reitzig joined the London Business School as an Assistant Professor for Strategic Management. In 2012, he finally assumed his current position as Professor at the University of Vienna to head the newly founded Strategic Management Subject Area – a group of approximately ten staff members. In 2014, he served as a Visiting Professor at INSEAD, teaching on its Singapore campus. In 2017 he was a Visiting Professor at Keio University/Tokyo.

For the last two decades, Markus Reitzig's research has been centered on the strategic management of innovation. His prime areas of ongoing investigation are the study of organizational design suited to create and capture value from distributed innovation, and related behavioral adaptations of classic organizational design theory. Here, Markus's focus lies on novel forms of organizing and non-hierarchical structures. In his earlier work, Markus studied firms' strategies to appropriate rents from their investments in technology; using intellectual property rights among other mechanisms.

Methodologically speaking Markus combines (formal) theory as well as both qualitative and quantitative empirical/experimental techniques; by maintaining close communication with policy makers and businesses through applied research and advisory, Markus seeks to ensure that his group engages in investigations that both address fundamental scientific questions and matter to practitioners. Prof. Reitzig's research has been supported by several funding agencies over the past years, including the Australian Research Council, the Deloitte Institute for Innovation, and the Danish Social Science Council. Most recently, Markus acted as principal investigator on two large projects sponsored by the Austrian Science Foundation (FWF) and the Austrian National Bank Anniversary Fund.

Articles by Dr. Reitzig have been published/are forthcoming in the top practitioner outlets such as *Harvard Business Review*, *Sloan Management Review*, and *McKinsey Quarterly* as well as in the premier scientific journals such as *Academy of Management Review*, *Organization Science*, *Strategic Management Journal*, *Research Policy*, *Industrial and Corporate Change*, *International Journal of Industrial Organization*, *Journal of Organization Design* and *Economics of Innovation and New Technology*. Until today, his research has been quoted close to two thousand times in those journals and books that are listed in the Web of Knowledge (ISI etc.), and more than five thousand times on Google Scholar, and it has been presented at numerous conferences and university seminars worldwide. His latest book "Get better at flatter – shaping and leading organizations with less hierarchy" was released in 2022. For his work he has been nominated for the McKinsey best paper award by the Strategic Management Society and the Carolyn Dexter award by the Academy of Management in 2002, and he was awarded the Tietgen Prize for outstanding contributions to business research in 2005 and the Bill Nobles Fellowship in 2021 for the study of leadership and non-hierarchical organizations. In 2014, he was a finalist for the prestigious Consolidator Grant by the European Research Council (ERC). Since 2012, his lifetime research output as measured by top publications (A/A+) has consistently put him among the top ten in the field of strategy in the German-speaking world. In terms of current visibility in top journals, Forschungsmonitoring.org ranks him among the top 1 percent of all management professors in the German-speaking world at present, and first in Austria in the lifetime ranking under 50. His former doctoral students were hired as assistant professors at Duke University, Copenhagen Business School, Erasmus University Rotterdam, and Purdue University.

Markus regularly reviews for all leading journals in his field. He was appointed Contributing Editor to *Strategy Science* in January 2022, has he has served on the Editorial Boards of the *Strategic Management Journal* since 2013, of *Organization Science* since 2014, and of the *Journal of Organizational Design* since 2015. He has also repeatedly consulted as an expert interviewee to leading business papers, such as the *Wall Street Journal Europe*, national radio, such as *ORF1*, and national television, such as *Dubai One*; his management thinking has been featured in *The Economist* and *Business Strategy Review*. Markus is one of the few academics who has been invited to speak at more than just one *TEDx* event over the past years – his keynotes on "Organizations Aiming High" (*TEDx* Kufstein/Tyrolia, June 2016) and on "The Future of Work" (*TEDx* Vienna, September 2020) are available online.

Professor Reitzig has taught in several (executive) programs worldwide. As an academic facilitator, consultant or speaker he has worked together with a variety of clients from the private and public sector, including US Fortune 50 corporations and start-ups alike. He advised the United Nations Economic Commission for Europe, the European Patent Office, and the European Investment Bank, to mention but a few. Markus regularly speaks at corporate and public events, and he consults with both small and large companies in his area of expertise. As of 2023, he officially serves as academic advisor to and organizational design expert for Mercer Germany (a business of MarshMcLennan), collaborating closely with their European transformations group.