Engagement with Management Practise

Over the past decade, we have had the privilege of co-operating with decision-makers from management practise in a variety of ways - as advisers in our areas of specialization, by training executives, and by speaking at corporate events. Our expertise covers management issues ranging from the (functional) management of innovation, over business level strategy, to corporate strategy and organizational design. The spectrum of industries we have been exposed to in our work includes biotechnology, chemistry (basic and applied), legal, machinery public administration, real estate, semiconductors, software, and telecommunications. Below, please find some more information on our prior and current work along these lines.

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<sup>1</sup> Evaluating your patent portfolio
<sup>2</sup> Understanding strategy
<sup>3</sup> Aligning your intellectual property and business-level strategy
<sup>4</sup> Managing the risk of hybrid business models
<sup>5</sup> Outsourcing your legal work
<sup>6</sup> Designing idea selection filters for your organization
Further readings upon interest: