

As of August 2017

Topic	Contact partners at the Department	Brief description	Supplementary information
<p><b>1. Emergence of Governance and Organization Design Choice on Wikipedia</b></p>	<p><b>Prof. Markus Reitzig / Helge Klapper</b></p>	<p>Since its founding in 2002, Wikipedia has expanded to the largest online encyclopedia. From a theoretical point of view, Wikipedia represents a non-traditional organizational form, because members self-select which article to edit and are not bound by labor contracts. Additionally, the rules and rulers of Wikipedia are selected by members: admins are elected and rules need (quasi-)consensus.</p> <p>The first part of this thesis is to track down the evolution of rules and organizational structures on Wikipedia over time. How did the (s)election process of administrators change over time? What role does the Arbitration Committee play? When happened fundamental shifts in the org. structure and why? How has Wikipedia handled crises/exceptions? The thesis will use archival data from Wikipedia itself.</p> <p>The second part is to track the behavior of admins whose task it is to monitor and coordinate work, have the option to restrict ('protect') articles on which the discussions has derailed. The goal is to evaluate the impact of the protection of an article on the coordination and discussion among members. How does the discussion shift? What are antecedents for the admin to restrict a page? In order to achieve this, you have to analyze qualitatively the content of discussions taking place on (un)protected pages and characterize and categorize aspects of these discussions.</p>	<p>Prospective candidates should have a basic understanding of qualitative data analysis techniques and be familiar with the concept of organizational design</p>
<p><b>2. and 3.</b></p> <p><b>Current Supplies, Demands, and Ongoing Developments in the Strategy Consulting Sector in Austria and the CEE</b></p> <p><b>(THIS THESIS IS SUPPOSED TO BE JOINTLY ADDRESSED BY TWO STUDENTS)</b></p>	<p><b>Prof. Markus Reitzig</b></p>	<p>Strategy Consulting – the external advisory on devising novel and improving existing businesses – has undergone significant change over the past years in lead markets such as the United States and Germany. The goal of this thesis is to provide an in-depth empirical overview of the current supplies and demands for strategy consulting services/products in (a) Austria and (b) the CEE against the particular backdrop of recent developments in the sector (digital transformation, big data driven business models, etc.).</p>	<p>Pre-requisites:</p> <p>Successful completion of at least one class on data collection/analysis at Master's level within the KFK Strategy (or passing of an equivalent class elsewhere leading to familiarity with the design of empirical studies, handling of statistical analysis software - e.g., Stata, SPSS, R etc.).</p> <p>Skills in setting up online questionnaires.</p> <p>Excellent grades.</p> <p>Interest (and optimally experience) in management consulting.</p> <p>Interest in novel technologies relevant to business (big data, internet of things, etc.).</p> <p>Optimally (but not compulsory) native language skills relevant to the CEE region.</p>